

HEALTH CARE EXECUTIVE PROGRAM

Contact: Diana Hernandez
UCLA Anderson School
310-794-9559
Diana.hernandez@anderson.ucla.edu

Joanne Fillweber
Corporate Contributions
Johnson & Johnson
732-524-6182
JFillweb@its.jnj.com

FOR IMMEDIATE RELEASE

Community Health Care Executive Completes Business Management Program at UCLA

LOS ANGELES (August 25, 2010)—Families and individuals who receive medical services from **Bond Community Health Center, Inc.** will be the ultimate beneficiaries of specialized management training completed by the organization's **CEO, J.R. Richards**, one of this year's 40 graduates of the UCLA/Johnson & Johnson Health Care Executive Program. This intensive 10 day program, conducted at the UCLA Anderson School of Management, is designed to enhance the management and leadership skills of community-based health care organization executives.

Johnson & Johnson and UCLA developed the program in 2002 in response to the need for community-based health care organizations to be better equipped to confront the mounting challenges in our nation's health care and the rising cost of providing medical services. Community-based health care organizations provide doctors, basic health services and care facilities to millions of people, particularly the medically underserved and those living in vulnerable communities. Since the program's inception in 2002, over 550 executives have graduated with enhanced management and leadership skills. Forty participants, representing organizations that serve over two million patients and clients annually at 550 sites nationwide, will have graduated from the program in 2010.

(more)

HEALTH CARE EXECUTIVE PROGRAM

Participants are selected through a competitive application process and Johnson and Johnson subsidizes the majority of the program costs (tuition, training materials, lodging and meals) for both the participant and their co-participant.

“The UCLA Anderson School of Management is delighted to partner with Johnson & Johnson to bring needed management training to community-based health care organizations in order to ensure the viability of our country’s community health care providers,” said Victor Tabbush, faculty director at UCLA Anderson for the Health Care Executive Program.

The UCLA Anderson School is recognized as one of America's premier graduate business schools. Its preeminent position is based on internationally acclaimed research, an innovative and distinguished faculty and exceptionally bright, highly motivated students chosen from one of the largest and finest applicant pools in the nation.

Johnson & Johnson is the world's most comprehensive and broadly based manufacturer of health care products, as well as a provider of related services, for the consumer, pharmaceutical and medical devices and diagnostics markets. The more than 250 Johnson & Johnson operating companies employ approximately 121,000 men and women in 57 countries and sell products throughout the world. For more information about the UCLA/ Johnson & Johnson Health Care Executive Program, including future program dates and application information, visit <http://www.anderson.ucla.edu/healthcare.xml>