

*Community Health Centers*

**ALLIANCE**

**For Immediate Release**

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**THE CENTER FOR THE ADVANCEMENT OF HEALTH IT: A REGIONAL EXTENSION  
CENTER SERVING NORTHERN AND RURAL FLORIDA**

**New Program Identity Will Enhance Market Recognition and Connection to Community Providers**

*St. Petersburg, FL – June 2, 2010:* Community Health Centers Alliance (CHCA) is proud to announce that its Regional Extension Center program will be doing business as ***The Center for the Advancement of Health IT (AHIT)***.

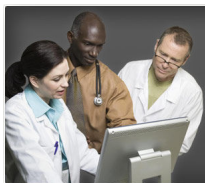
The new DBA and its URL ([www.AdvanceHealthIT.org](http://www.AdvanceHealthIT.org)) will contribute to the emerging program's brand exposure and digital presence and will make it easier for the healthcare community to recognize the program's offerings both online and in traditional media.

The national focus on the adoption of electronic health records, meaningful use, and health information exchange (HIE) is poised to bring new and evolving opportunities to improve the quality and affordability of health care. Our new branding is a reflection of this recognition and that, over time, our efforts are not merely focused on the short term objectives of helping physicians successfully adopt health information technology (HIT). Our opportunity is to partner with physicians to help realize the vision of improved patient safety, care coordination and outcomes, by working together with a broader community of healthcare stakeholders to collaborate on those emerging possibilities.

The Center will provide basic and advanced education to all health care providers about HIT, Electronic Health Record systems (EHRs), Health Information Exchange (HIE) and meaningful use of technology. Resources will be available through the website, which will be a core tool in the arsenal of capabilities that the Center will develop in partnership with industry stakeholders and make available as a resource for physicians and their patients.

Information and events from the communities being served, as well as the various opportunities to get involved and become part of this important initiative will also be posted.

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### **About Community Health Centers Alliance, Inc.**

Community Health Centers Alliance, Inc. (CHCA) is a 501(c)(3) HRSA recognized Health Center Controlled Network, formed in 1999, currently serving safety-net health centers throughout Florida. Corporate offices are located within the Tampa Bay area, a marketplace focused on technology industry growth. CHCA has hands-on experience in various aspects of electronic health records adoption including vendor project management, implementation services, training, interfaces, education workshops, hosting and application support services. CHCA offers a solutions partnership for its members to improve health outcomes and access to care for predominantly uninsured and underinsured individuals throughout its members' service areas and surrounding communities. Members maintain independent management and fiscal oversight structures while leveraging resources to provide technology and other services that would otherwise be out of reach for stand-alone, non-profit, or rural healthcare organizations. CHCA members operate 72 health delivery sites and serve 52% of Florida's rural areas. Members serve more than 325,000 individuals with more than 1 million patient visits annually.

#### **Required Disclosure:**

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